



**OCP**  
SUMMIT

**2018 OCP REGIONAL SUMMIT | October 1-2, 2018**  
RAI Exhibition and Convention Center | Amsterdam, Netherlands



## SPONSORSHIP PROSPECTUS



**OPEN**  
Compute Project



# Draft Schedule Outline\*

## Day 1: Monday, October 1

Time		Event
8:00	19:00	Registration
8:00	19:30	Expo Hall Open
10:00	12:00	Keynotes
12:00	14:30	Lunch
14:30	17:00	OCP Track & Adoption Stories
13:00	17:00	Executive Tracks
14:00	17:00	Executive Tracks
17:00	19:30	Networking Happy Hour

## Day 2: Tuesday, October 2

Time		Event
8:00	12:00	Registration
8:00	15:00	Expo Hall Open
9:00	9:50	Tracks: Telco/Networking Joint Session, Rack & Power / DCF Joint Session, Server/HPC Joint Session, Security/OSF Joint Session, Storage, TGG - Sustainability
9:50	10:00	Break
10:00	10:50	Tracks: Telco, Networking, DCF, OSF, Rack & Power, Server
10:50	11:00	Break
11:00	11:50	Tracks: Telco, Networking, DCF, OSF, Rack & Power, Server
12:00	13:30	Lunch
13:00	13:50	Tracks: Telco, Networking, DCF, OSF, Rack & Power, Server
13:50	14:00	Break
14:00	15:00	Tracks: Telco, Networking, DCF, OSF, Rack & Power, Server
	15:00	Adjourn

\*schedule subject to change

For the most up-to-date schedule, please visit: <https://2018ocpreregionalsummit.sched.com/>



# Venue

Amsterdam RAI Exhibition  
and Convention Centre

Europaplein 2-22, 1078 GZ  
Amsterdam, Netherlands

[RAI Floor Plans](#) - we will be in  
Entrance G, Auditorium Centre





# DETAILED SPONSORSHIP PACKAGES



# Sponsorship Packages\*†‡

Sponsorship Deadline: Friday, August 24, 2018

Exhibit + Speaking Opportunities			
Level	Cost	Exhibit	Includes
<b>Platinum</b> <i>Limited availability!</i>	\$ 100,000	6m x 5m turnkey booth with custom backdrop	<ul style="list-style-type: none"> <li>Two speaking opportunities (Keynote - 20 minutes &amp; exec track - 25 minutes)</li> <li>15 complimentary event passes</li> <li>Logo/link on website + event signage</li> <li>Additional onsite promotions/branding opportunities</li> <li>Pre- and post-event promotions</li> </ul>
<b>Gold</b>	\$ 75,000	6m x 3m turnkey booth with custom backdrop	<ul style="list-style-type: none"> <li>One speaking opportunity (Executive track, 25 minutes)</li> <li>10 complimentary event passes</li> <li>Logo/link on website + event signage</li> <li>Additional onsite promotions/branding opportunities</li> <li>Pre- and post-event promotions</li> </ul>
<b>Silver</b>	\$ 40,000	4.5m x 3m turnkey booth with custom backdrop	<ul style="list-style-type: none"> <li>One speaking opportunity (Executive track, 15 minutes)</li> <li>8 complimentary event passes</li> <li>Logo/link on website + event signage</li> <li>Additional onsite promotions/branding opportunities</li> <li>Pre- and post-event promotions</li> </ul>
Exhibit-Only Opportunities			
Level	Cost	Exhibit	Includes
<b>Bronze</b>	\$ 25,000	3m x 3m turnkey booth with custom backdrop	<ul style="list-style-type: none"> <li>5 complimentary event passes</li> <li>Logo/link on website + event signage</li> </ul>
<b>Copper</b>	\$ 12,500	2m table	<ul style="list-style-type: none"> <li>3 complimentary event passes</li> <li>Table with signage in Exhibit Hall</li> <li>Logo/link on website + event signage</li> </ul>
<b>Start-Up Company</b>	\$ 7,500	2m table	<ul style="list-style-type: none"> <li>2 complimentary event passes</li> <li>Must be a qualified start-up company; see details on page 13</li> <li>Table with signage in Exhibit Hall</li> <li>Logo/link on website + event signage</li> </ul>
Networking Sponsorships			
Level	Cost	Exhibit	Includes
<b>Summit Opening Night Happy Hour</b>	\$ 15,000	n/a	<ul style="list-style-type: none"> <li>2 complimentary event passes</li> <li>Logo on reception welcome banner, napkins, drink holders</li> <li>Logo/link on website + event signage</li> </ul>
<b>Summit Lunch</b>	\$ 7,500 for Day 1 \$ 7,500 for Day 2 OR \$10,000 (both days)	n/a	<ul style="list-style-type: none"> <li>2 complimentary event passes</li> <li>Logo on signage near buffet stations</li> <li>Logo/link on website + event signage</li> </ul>
<b>Afternoon Snack Break</b>	\$ 7,500 for Day 1 \$ 7,500 for Day 2 OR \$10,000 (both days)	n/a	<ul style="list-style-type: none"> <li>2 complimentary event passes</li> <li>Logo on signage near snack stations</li> <li>Logo/link on website + event signage</li> </ul>
<b>Power-Up Station</b>	<del>\$7,500</del> <b>SOLD OUT</b>	n/a	<ul style="list-style-type: none"> <li>2 complimentary event passes</li> <li>Logo on signage near power-up station</li> <li>Logo/link on website + event signage</li> </ul>

\* Prices and packages subject to change † All prices listed are USD ‡ plus VAT

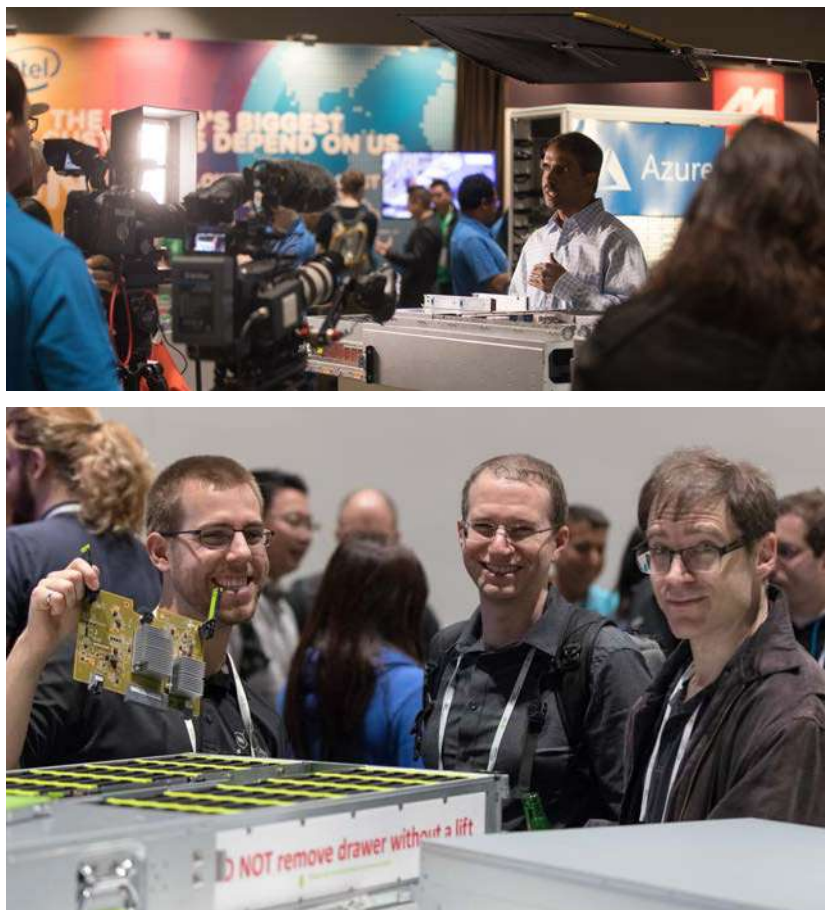


# Sponsorship Packages cont. \*†‡

Sponsorship Deadline: Friday, August 24, 2018

A La Carte Sponsorships			
Level	Cost	Exhibit	Includes
<b>Hydration Stations</b>	\$10,000	n/a	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo on hydration stations and signage near hydration stations</li> <li>• Logo/link on website + event signage</li> </ul>
<b>Coffee</b>	\$7,500	n/a	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo prominently featured on coffee cups</li> <li>• Logo/link on website + event signage</li> </ul>
<b>Lanyards</b>	\$10,000	n/a	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo prominently featured on lanyards</li> <li>• Logo/link on website + event signage</li> </ul>
<b>Tote Bags</b>	<del>\$7,500</del> <b>SOLD OUT</b>	n/a	<ul style="list-style-type: none"> <li>• 2 complimentary event passes</li> <li>• Logo prominently featured on tote bags</li> <li>• Logo/link on website + event signage</li> </ul>

\* Prices and packages subject to change † All prices listed are USD ‡ plus VAT



# Tiered Membership Discounts\* \*\*†‡

The top three tiers of OCP Corporate Membership are: Platinum, Gold and Silver. If your organization is currently a tiered member in good standing, the following discounts apply to any exhibit sponsorship.

Tiered Member Level	% Discount	Platinum Sponsorship \$100,000	Gold Sponsorship \$75,000	Silver Sponsorship \$40,000	Bronze Sponsorship \$25,000	Copper Sponsorship \$12,500	Start-Up Sponsorship \$7,500
Platinum	20%	\$80,000	\$60,000	\$32,000	\$20,000	\$10,000	\$6,000
Gold	15%	\$85,000	\$63,750	\$34,000	\$21,250	\$10,625	\$6,375
Silver	10%	\$90,000	\$67,500	\$36,000	\$22,500	\$11,250	\$6,750

More information regarding Tiered Membership can be found here:

<http://www.opencompute.org/membership/>

**\* Tiered Membership discounts apply to exhibit sponsorships only**

**\*\* Prices and packages subject to change**

**† All prices listed are USD**

**‡ plus VAT**



# Exhibit + Speaking Opportunities

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## PLATINUM SPONSOR LEVEL – \$100,000†‡

### PRE-EVENT PROMOTIONS

- Early access to press and analyst pre-registration list two weeks prior to event
- Sponsor company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 15 complimentary event passes

### PREMIER SPEAKING OPPORTUNITIES

**Keynote:** An executive or technology leader from the sponsor company will address the OCP audience through a 20-minute speaking opportunity on the main stage during the morning keynote block on day 1 at a time determined by the OCP Foundation. The attendee expectancy is 1000+. This is your opportunity to demonstrate your leadership in the OCP community, showcase new technologies and contributions to OCP and reaffirm your company's commitment to developing technologies that are open, scalable and efficient.

**Executive Track:** An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Track talk. The audience for these sessions is expected to be around 200 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. Speakers are required to submit their **DRAFT** presentation content for review by the Open Compute Project Foundation no later than **Monday, June 25, 2018. FINAL** presentations are due **no later than Friday, August 31, 2018.**

### EXHIBIT – 6m x 5m Turnkey Booth Space

Your 6m x 5m turnkey booth space includes:

- |  |                                   |
|--|-----------------------------------|
| • Custom backdrop with sponsor company logo or custom design | • Carpeting                       |
| • Two 46" monitors   | • Two chairs                      |
| • 20 amps of basic electricity                               | • 200cm x 80cm black-draped table |
| • Wireless internet access                                   | • Waste bin                       |
| • One lead retrieval device                                  |                                   |

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided closer to the event.

**Booth location** will be selected on a first-come, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

### MEETING SPACE

Sponsorship includes one meeting room available for use both days (PAX 24).

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Video Recording:** Keynote and Executive Track speaking opportunities will be recorded and available online after the event to reach a broad community.

**'Housekeeping' slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

### POST-EVENT PROMOTIONS

- Presentation (slides + video) will be posted to the event Website for attendees to access, based on your company approval.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

† All prices listed are USD

‡ plus VAT



# GOLD SPONSOR LEVEL – \$75,000†‡

## PRE-EVENT PROMOTIONS

- Early access to press and analyst pre-registration list one week prior to event
- Your company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 10 complimentary event passes

## PREMIUM SPEAKING OPPORTUNITY

**Executive Track:** An executive or technology leader from the sponsor company will address attendees through a 25-minute Executive Track talk. The audience for these sessions is expected to be around 200 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. Speakers are required to submit their **DRAFT** presentation content for review by the Open Compute Project Foundation no later than **Monday, June 25, 2018**. **FINAL** presentations are due **no later than Friday, August 31, 2018**.

## EXHIBIT – 6m x 3m Turnkey Booth Space

Your 6m x 3m turnkey booth space includes:

- Custom backdrop with your company logo or custom design
- One 46" monitor
- 15 amps of basic electricity
- Wireless internet access
- One lead retrieval device
- Carpeting
- Two chairs
- 200cm x 80cm black-draped table
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided closer to the event.

**Booth location** will be selected on a first-come, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

## ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Video Recording:** Executive Track speaking opportunities will be recorded and available online after the event to reach a broad community.

**'Housekeeping' slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

## POST-EVENT PROMOTIONS

- Presentation (slides + video) will be posted to the event website after the event for attendees to access, based on your company approval.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

† All prices listed are USD

‡ plus VAT



# SILVER SPONSOR LEVEL – \$40,000†‡

## PRE-EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 8 complimentary event passes

## SPEAKING OPPORTUNITY

**Executive Track:** An executive or technology leader from the sponsor company will address attendees through a 15-minute Executive Track talk. The audience for these sessions is expected to be around 200 attendees per room.

All announcements and presentations are subject to approval by the OCP Foundation. Speakers are required to submit their **DRAFT** presentation content for review by the Open Compute Project Foundation no later than **Monday, June 25, 2018**. **FINAL** presentations are due **no later than Friday, August 31, 2018**.

## EXHIBIT – 4.5m x 3m Turnkey Booth Space

Your 4.5m x 3m turnkey booth space includes:

- Custom backdrop with your company logo or custom design
- One 46' monitor
- 10 amps of basic electricity
- Wireless internet access
- Carpeting
- Two chairs
- 200cm x 80cm black-draped table
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided closer to the event.

**Booth location** will be selected on a first-come, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

## ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Video Recording:** Executive Track speaking opportunity will be recorded and available online after the event to reach a broad community.

**'Housekeeping' slide:** a sponsor-created marketing slide displayed on the main stage prior to the keynotes and on digital signage throughout the venue; please see the Sponsor Portal for additional details.

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

## POST-EVENT PROMOTIONS

- Presentation (slides + video) will be posted to the event website after the event for attendees to access, based on your company approval.
- Opportunity to embed presentation videos recorded at the Summit on your company website.

† All prices listed are USD

‡ plus VAT



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# Exhibit Only Opportunities

## BRONZE SPONSOR LEVEL – \$25,000†‡

### EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 5 complimentary event/booth staff passes

### EXHIBIT – 3m x 3m Turnkey Booth Space

Your 3m x 3m turnkey booth space includes:

- Custom backdrop with your company logo or custom design
- One 46" monitor
- 10 amps of basic electricity
- Wireless internet access
- Carpeting
- Two chairs
- 200cm x 80cm black-draped table
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided closer to the event.

**Booth location** will be selected on a first-come, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

† All prices listed are USD

‡ plus VAT



## COPPER SPONSOR LEVEL – \$12,500†‡

### EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 3 complimentary event/booth staff passes

### EXHIBIT – 2m Table Space

Your 2m table space includes:

- One 46" monitor with stand
- 5 amps of basic electricity
- Wireless internet access
- Carpeting
- Two chairs
- 200cm x 80cm black-draped table
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided closer to the event.

**Table location** will be selected on a first-come, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

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## START-UP COMPANY SPONSOR LEVEL\* – \$7,500†‡

### EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition (FB, Twitter)
- 2 complimentary event/booth staff passes

### EXHIBIT – 2m Table Space

Your 2m table space includes:

- One 46" monitor with stand
- 5 amps of basic electricity
- Wireless internet access
- Carpeting
- Two chairs
- 200cm x 80cm black-draped table
- Waste bin

Additional items (additional monitors, wired Internet, and so forth) will be available for rent. Full booth details will be provided closer to the event.

**Table location** will be selected on a first-come, first-served basis based on when your sponsor contract is signed and returned to the OCP Events Manager.

### ADDITIONAL ONSITE PROMOTIONS/BRANDING

**Sponsor company's logo** (size TBD) will be prominently placed on event signage including large sponsor banner and welcome slide in opening remarks.

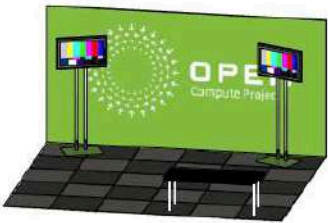
***\*Must be in business less than three years and generate less than \$1M USD revenue annually***

† All prices listed are USD

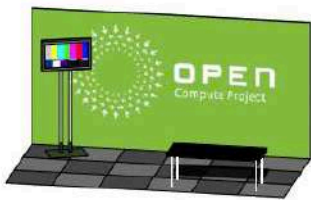
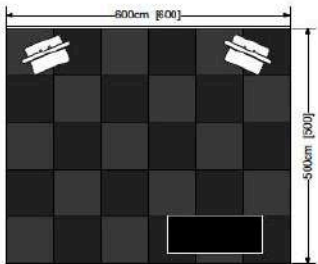
‡ plus VAT



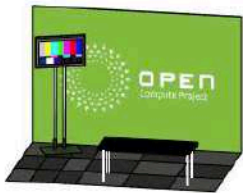
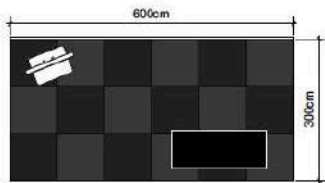
# Booth Layout and Sizing



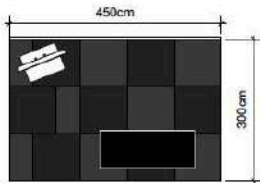
Platinum  
6m x 5m  
Booth



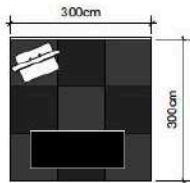
Gold  
6m x 3m  
Booth



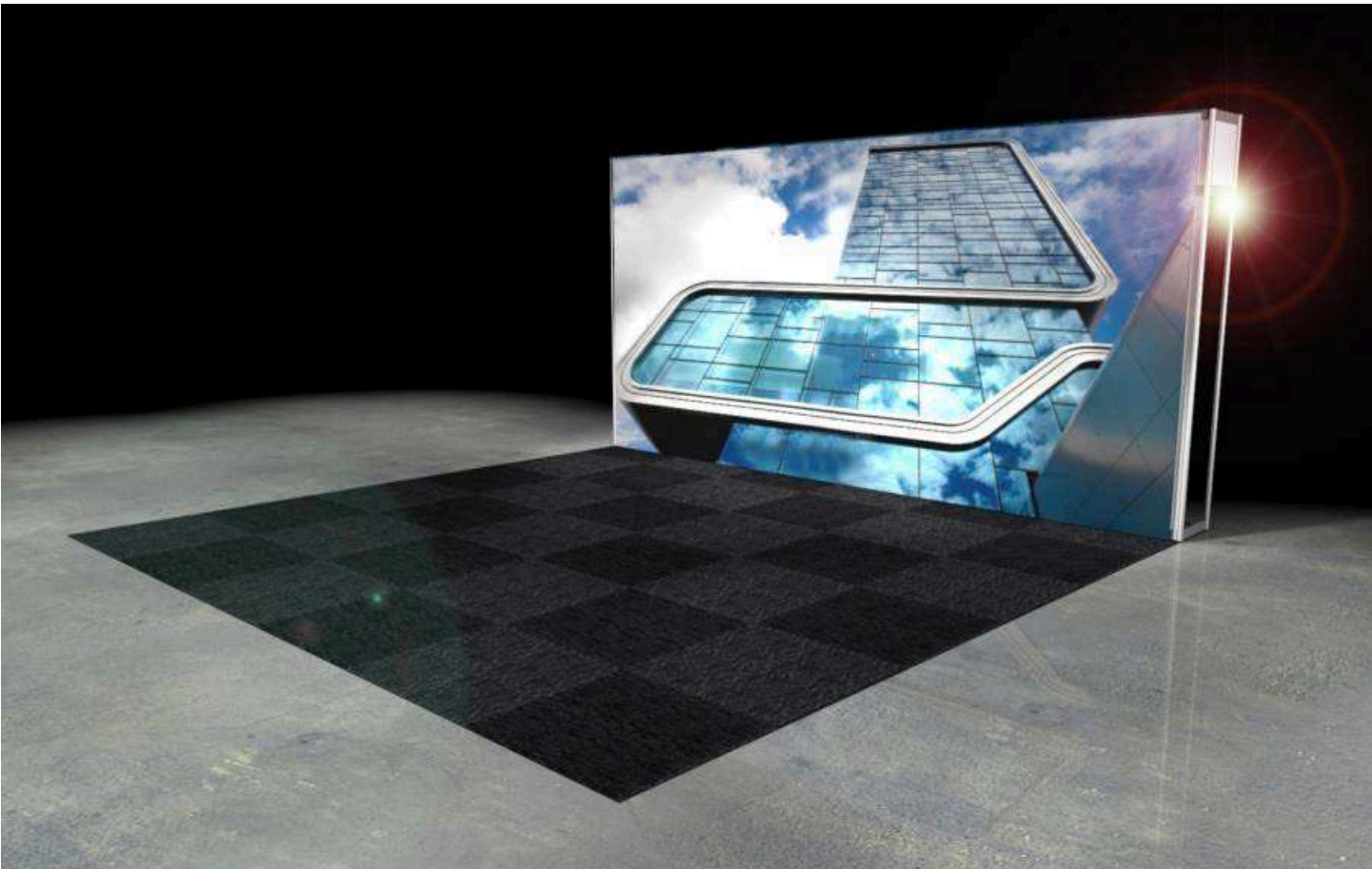
Silver  
4.5m x 3m  
Booth



Bronze  
3m x 3m  
Booth



Copper  
Start-Up  
Non-Profit  
2m Table



# Networking Sponsorships

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## Summit Opening Night Happy Hour – \$15,000

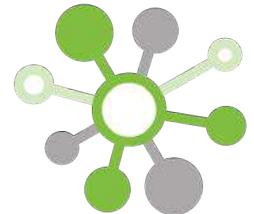
This Expo Hall event is very well attended! We provide an excellent DJ and serve appetizers and drinks to keep the energy high and the room buzzing. You will have up to 10 minutes of exclusive presentation time in the Expo Hall area to welcome attendees to the event, hold a raffle, etc. Your brand will be on the general event signage and Happy Hour drink holders and napkins.

### EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event staff passes

### ONSITE PROMOTIONS

- Happy hour will be held on the first night of the Summit at the venue on the Exhibit Hall floor
- Appetizers and drinks included; expanded menu available at an additional cost
- Presentation time of 10 minutes in the Expo Hall area
- Branding
  - General event signage including large sponsor banner and welcome slide in opening remarks
  - Happy hour signage
  - Drink holders and cocktail napkins. Specific items subject to availability.



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## Summit Lunch

– \$7,500 Day 1, \$7,500 Day 2 or \$10,000 (both days)

### EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Lunch will be held in the Expo Hall
- Ability to address the audience for 10 minutes at the beginning of lunch
- Branding – your logo will be prominently placed on:
  - Signage near buffets
  - Event signage including large sponsor banner and welcome slide in opening remarks



## Afternoon Snack Break

– \$7,500 Day 1, \$7,500 Day 2 or \$10,000 (both days)

### EVENT PROMOTIONS

- Your company logo and link on the OCP U.S. Summit [website](#)
- Social media sponsorship recognition
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Snack will be held on the in the Expo Hall
- Branding – your logo will be prominently placed on:
  - Signage near buffets
  - Event signage including large sponsor banner and welcome slide in opening remarks



## Power-Up Station

– ~~\$7,500~~ **SOLD OUT**

### EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Opportunity to place marketing literature in rack nearby
- Sponsor company logo on the following:
  - Signage near charging station
  - Event signage including large sponsor banner and welcome slide in opening remarks



# A La Carte Sponsorships

## Hydration Stations – \$10,000

### EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Water coolers placed in various locations throughout venue
- Your company logo on the following:
  - Cooler wraps
  - Easel signage near each water station
  - Event signage including large sponsor banner and welcome slide in opening remarks
  - If desired, Sponsor may provide attendees with branded reusable water bottles



## Coffee – \$7,500

### EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Regional Summit coffee cups
- Opportunity to include marketing material near coffee stations (postcard size)



## Lanyards – \$10,000

### EVENT PROMOTIONS

- Your company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Regional Summit lanyards





## Tote Bags – \$7,500 **SOLD OUT**

### EVENT PROMOTIONS

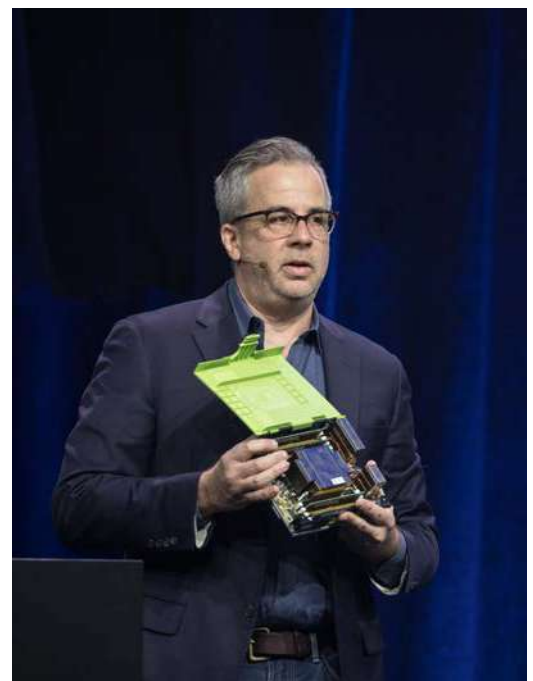
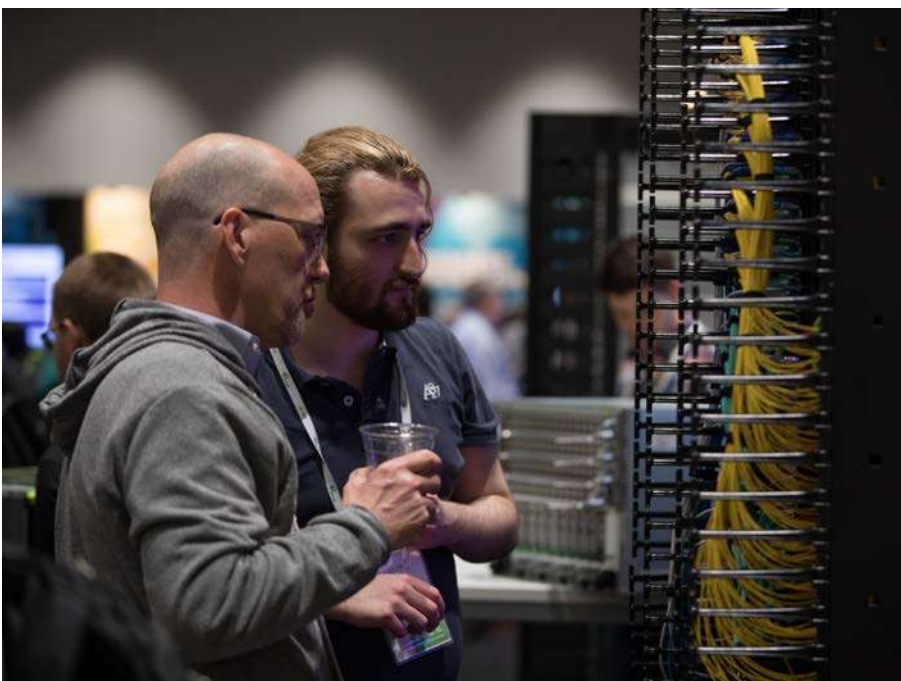
- Your company logo and link on the OCP Regional Summit [website](#)
- 2 complimentary event passes

### ONSITE PROMOTIONS

- Your logo prominently featured on the OCP Regional Summit tote bag
- Opportunity to include marketing material (postcard size)



Questions? Email: [sponsor@opencompute.org](mailto:sponsor@opencompute.org)







**OCP**  
SUMMIT

October 1-2  
**2018**  
Amsterdam







## 2018 OCP Regional Summit

**Dates:** October 1-2, 2018

**Venue:** RAI Convention Centre, Amsterdam, Netherlands

This Agreement is made and entered into as of [date] \_\_\_\_\_ between the Open Compute Project ("OCP") Foundation and:

Name of Organization \_\_\_\_\_

Address Line 1 \_\_\_\_\_

Address Line 2 \_\_\_\_\_

City \_\_\_\_\_ State/Province/Region \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Phone \_\_\_\_\_

Payment Contact \_\_\_\_\_

Email \_\_\_\_\_

Exhibit/Sponsorship Logistics Contact \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Organization Twitter Handle \_\_\_\_\_

### Sponsorship & Exhibitor Packages for 2018 OCP Regional Summit on October 1-2 (the "Event"):

#### **Exhibit + Speaking Opportunity**

\_\_\_ Platinum: \$100,000 USD (6mx5m turnkey booth)

\_\_\_ Gold: \$75,000 USD (6mx3m turnkey booth)

\_\_\_ Silver: \$40,000 USD (4.5mx3m turnkey booth)

#### **Exhibit-Only**

\_\_\_ Bronze: \$25,000 USD (3mx3m turnkey booth)

\_\_\_ Copper: \$12,500 USD (2m table)

\_\_\_ Start-Up Company: \$7,500 USD

(Based on OCP approval)

\_\_\_ Non-Profit: \$0 USD

(Based on OCP approval)

#### **Event Sponsorships**

(discounts do not apply)

\_\_\_ Lanyards: \$10,000 USD

\_\_\_ Tote Bag: \$7,500 USD

\_\_\_ Power-Up Station: \$10,000 USD

\_\_\_ Hydration Stations: \$7,500 USD

\_\_\_ Coffee Station: \$7,500 USD

\_\_\_ Networking Happy Hour: \$15,000 USD

\_\_\_ Lunch: \$7,500 for Day 1 USD

\_\_\_ Lunch: \$7,500 for Day 2 USD

\_\_\_ Lunch Both Days: \$10,000 USD

\_\_\_ Day 1 Afternoon Snack: \$7,500 USD

#### **Tiered Membership Discount**

If you are a Tiered Member, please check the applicable discount based on your company's current Tiered Membership status. Must be a Member in good standing at the time of the 2018 Regional Summit in order to receive the requested discount. Membership discounts apply to exhibition opportunities only. Event sponsorships are not eligible for discounts.

\_\_\_ Platinum Tiered Member (20%) \_\_\_ Gold Tiered Member (15%) \_\_\_ Silver Tiered Member (10%)

**Total Amount (after discounts if applicable): \$ \_\_\_\_\_**

**Contact:** Kali Burdette, Meeting & Event Manager Phone: 859-512-2366 (cell) Email: kali@opencompute.org

**Payment Information:** Acceptable forms of payment include ACH, wire transfers, credit cards and checks. If paying by check, please make checks payable to: Open Compute Project Foundation, PO Box 82287, Austin, TX 78708

**Purchasing bulk tickets:** Each sponsorship level comes with a set number of complimentary passes. Additional passes may be purchased in bulk with a maximum of two transactions per organization. All sponsors except Platinum, Gold & Silver will be charged the current registration rate for the passes and no discount will be applied. There is no limit to the max quantity for the full price tickets. Platinum, Gold, and Silver sponsors will receive additional passes for a discount with a set maximum quantity. Check with OCP for the most current discount and maximum limits. No refunds will be given for bulk ticket purchase (discounted or not). The deadline to make a bulk purchase transaction is Monday, September 17, 2018. Once purchased, a code will be generated that can be used up until the day prior to Summit, when online registration closes.

**Terms and Conditions:**

1. Payment must be in United States Dollars. All payments must be made to Open Compute Project Foundation and provided in cleared funds to the bank account provided on the invoice not later than net 30 days of the date of the invoice. All fees are exclusive of all applicable sales, use, value-added and similar taxes, which Sponsor shall pay in addition to the fees at the rate prevailing on the date of the invoice. Payment must be received prior to the event or the sponsorship will be considered invalid. Account must be current to participate.
2. Sponsor speakers are required to submit their presentation content for review by the Open Compute Foundation by the date indicated in the prospectus. Failure to submit your content for review by the foundation can result in the loss of your speaking opportunity.
3. Sponsor is responsible for meeting all deadlines for delivery of materials and artwork. Past due materials may be excluded from the conference program, signage, and other opportunities included in the sponsors contribution level.
4. Sponsor is responsible for any shipping and receiving costs the venue may charge for materials shipped directly to the venue.
5. Exhibit Locations. Booth/table location assignments will be selected by the sponsor company on a first-signed, first-served basis, and may be modified by the Foundation due to changes in event layout, venue or other factors.
6. Restrictions in Operations of Exhibits. The OCP Foundation and its representatives reserve the right to restrict or remove exhibits which, because of noise, method of operation, materials, or for any other reason, may become objectionable to the reasonable attendee or the venue. In the event of such restriction or eviction, the OCP Foundation is not liable for any refunds, rentals, or other exhibit expenses incurred by the Sponsor.
7. Care of Building. The Sponsor shall not injure or deface the walls or floors of the building and the tables, or damage the equipment. Sponsor assumes all liability costs for damage incurred.
8. Catastrophe. In the event that because of war, fire, strike, government regulation, public catastrophe, act of God, or other cause, the conference or any part thereof is prevented from being held, or is canceled by the OCP Foundation, the OCP Foundation shall determine any refund to a Sponsor after deducting any expenses incurred by the OCP Foundation but in no case shall the amount of the refund to the Sponsor exceed the amount of the fee paid.
9. Cancellations made by the Sponsor 30 days or more prior to the event are liable for 50% of the sponsorship fee or of the cost of equivalent services/equipment if sponsorship is an in kind or a barter arrangement. Cancellations made within 29 days of the event are liable for the entire fee. All cancellations must be made in writing to the OCP Foundation.
10. Trademarks. Each party retains all rights and ownership to its own trademarks and must obtain prior approval from the other party for any use of the other party's names or marks for the purpose of marketing, advertising and otherwise promoting participation in and/or sponsorship of (as described in this Agreement) the Event, which approval shall not be unreasonably withheld or delayed. Sponsor shall provide to OCP Foundation any artwork necessary for use of Sponsor's marks, name or logo. Sponsor agrees to abide by, and be bound by, the Open Compute Project Trademark Usage Guidelines, which are available at <https://tinyurl.com/yawmxr53>, including as this may be updated by OCP Foundation from time to time. At the request of OCP Foundation, Sponsor will provide samples of its uses of OCP Foundation marks.
11. OCP Materials Release. If I am presenting at the OCP Regional Summit, I acknowledge that my Presentation and any ancillary materials I provide to OCP in connection with my Presentation, including without limitation any white paper, article, photograph, likeness, or professional biography (together, "Materials") are made available under the Creative Commons Attribution-ShareAlike 4.0 International License found at <https://creativecommons.org/licenses/by-sa/4.0/>, or any later version, and without limiting the foregoing, OCP may make the Materials available under such terms. OCP may exercise its rights hereunder in all forms and media, whether now known or hereafter developed, throughout the world in perpetuity, royalty-free. My authorization and acknowledgement above is irrevocable and extends to OCP and its agents, successors, and assigns. I hereby waive any right to inspect or approve the Recordings. I acknowledge that OCP is under no obligation to use the Recordings, or Materials if applicable, in any manner. I hereby represent that I have the authority to grant the rights and licenses herein. And if I am presenting at the OCP Regional Summit, I further represent and warrant that the Materials do not and will not violate the rights of any third party, including without limitation rights in intellectual property. I also represent that, to the extent the Materials include materials owned or created by any third-party, I have obtained permission for its use consistent with the foregoing. I will provide OCP evidence of such permission upon OCP's request.
12. Miscellaneous. This Agreement shall be governed by the internal laws of the State of California without regard to principles of conflicts of laws. Any disputes shall be heard exclusively in the state or federal courts located in California, and both parties consent to the jurisdiction of such courts. Sponsor cannot assign any rights under this Agreement without the prior written consent of the OCP Foundation; any unauthorized assignment is null and void. This is the entire agreement of the parties and cannot be amended or changed except in a writing signed by both parties.
13. GDPR Policy. OCP will treat all information you provide in accordance with the OCP Privacy Policy posted at <http://www.opencompute.org/privacy/>. This includes cookies and any other information we may collect. By signing this contract, you acknowledge and accept OCP's Privacy Policy and give your consent to the transfer of your personal information to the United States, which may have less protections than your jurisdiction of residence.

In witness whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

**Sponsor:**

**Open Compute Project Foundation:**

By: \_\_\_\_\_

By: \_\_\_\_\_

Print: \_\_\_\_\_

Print: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

***Sponsorship deadline is Friday, August 24, 2018.  
Sponsorships and booth selection are awarded in the order that they are received.***